

APPENDIX 1

FORMAT ANNUAL PLAN FOR RETAIL ORGANISATIONS

General

- Organisation name
- Contact person and contact details

Key objective 1: stimulating the resilience of cultivation systems

- How do you encourage IPM within your chain?
- How do you encourage IPM in your own garden centres?
- How do you encourage the availability of resilient plants and cultivation systems?
- How do you make consumers aware of the fact that beneficial insects may be found on plants and in gardens?
- How do you promote the phasing out of harmful agents?
 - » How did you involve your chain partners in the phasing out of harmful substances?
 - » Which elements stood out in last year's residue measurement? In which way was the residue measurement helpful for you?

Key objective 2: chain transparency for continuous improvement

- How do you encourage digital registration within your chain and in your garden centres?
- How do you contribute to the traceability of the plants that you sell?
- Which percentage of the green products will be certified next year?
 - » Per certificate?
 - » What was the percentage this year?
- Which percentage of the green products will be organic next year
 - » What was the percentage this year?
- How do you inform consumers on certification and improved sustainability in green products?
 - » Have you planned any specific actions?

Key objective 3: knowledge sharing and collaboration to accelerate our ambition

- How do you work together with suppliers in achieving the objectives contained in Ambition 4.0?
 - » How do communicate within your chain about Ambition 4.0?
 - » Is Ambition 4.0 a standard agenda item when making new arrangements with suppliers?
 - » What stood out in the talks with suppliers?
- Which internal actions do you take in order to achieve the objectives contained in Ambition 4.0?
 - » How do you communicate internally on Ambition 4.0?
 - » Which employees are involved in this and what are their tasks and responsibilities?
- Which topics are, in your view, suitable for further discussion during expert meetings held with the signatories of Ambition 4.0?

Planning

Please fill in the activities you have planned for each month in the table below. We have provided several examples in grey, which can be deleted.

Activity	Period
Internal information meeting about Ambition 4.0	January
Consumer campaign on certified green products	April-May
Talks with suppliers on Ambition 4.0	September-October

Other

- What do you consider to be success factors for achieving the annual objectives?
- What do you consider to be risks to the achievement of the annual objectives?
- With which organisations are you working together to perform the above activities?
- What do you expect from TBNL, N&M and CLM?