

AMBITION 5.0



PLANT PROTECTION IN HORTICULTURE IN DUTCH GARDEN RETAIL

IMPORTANT POINTS FOR SIGNATORY

Version 5.0 of the Plant Protection Ambition in horticulture will enter into effect in January 2024. The Ambition comprises the ambition document and a number of appendices. A comprehensive package. To make applying the Ambition easier in everyday practice, an abridged overview has been prepared for signatories and growers outlining the points from the Ambition that are important in everyday practice. This abridged overview contains the main points for signatory.

Ambition 5.0 is divided into four priorities:

1. CREATING A RESILIENT CULTIVATION SYSTEM
2. COLLABORATING ON A SUSTAINABLE CHAIN
3. A TRANSPARENT AND DATA-DRIVEN SUPPLY CHAIN
4. SELF-LEARNING AND SELF-REGULATING CAPACITY

PRIORITY 1

RESILIENT CULTIVATION SYSTEM

This priority identifies steps that must lead to a resilient cultivation system in which emissions to the environment are limited, including through the phase-out of certain substances and a limit of no more than ten substances per plant. We expect the following from the signatory:

- That all (relevant) suppliers are informed that they have signed Ambition 5.0; and
- That, on an annual basis, all (relevant) suppliers are asked whether they can supply in accordance with the requirements of Ambition 5.0;
- That all purchasers are aware of purchasing in line with Ambition 5.0;
- That there is mutual discussion, and discussion with the chain, about plants that require a high number of products and what the future is in this regard in terms of the desired timing of plants on the shelves.

More information about substances that are to be phased out is available [here](#).

PRIORITY 2

COLLABORATING ON A SUSTAINABLE CHAIN

2.1 No use of phased-out substances & Scan je Tuincentrum Tool

Retailers are also expected to refrain from using any of the plant protection products in their shops that they have requested growers not use. In order to

1. Keep track of what is being done in terms of plant protection in shops;
2. Demonstrate that phased-out plant protection products aren't being used in shops; and
3. Learn together what shops can best do about plant protection in shops; use of the Scan je Tuincentrum Tool by retailers is compulsory.

More information about the Scan je Tuincentrum Tool is available [here](#).

2.2 Annual plans

In addition, retailers are expected to compile an annual plan every year in which they:

- Report progress on a number of indicators and goals;
- Reflect on development over the previous year; and
- Look ahead to what they wish to focus on next year in order to see progress.

Retailers' annual plans are discussed in 1-on-1 sessions with Tuinbranche Nederland and Natuur & Milieu each year. More information about annual plans for retailers is available [here](#).

2.3 Discussions with suppliers

Discussions about partnership often take place between purchasers and suppliers up to several times a year. Retailers are expected to raise the following points during these discussions:

- Use of IPM;
- What the supplier needs from the retailer to take more steps; and
- The goals of Ambition 5.0.

It is also expected that retailers will update suppliers on the fact that, if they discover that cultivated flowers are being unfairly rejected under Ambition 5.0, they can report it to Tuinbranche Nederland (anonymously). The form that can be used to do this can be found [here](#).

PRIORITY 3

TRANSPARENCY AND DATA

The goal is to have a green product range that is 100% certified by 2030. It is expected that from 2025 onwards, retailers will disclose the percentage of their purchased green products that are certified, and do so in a public location of their choosing. Tuinbranche Nederland prepares an annual (anonymous) summary showing the progress made by signatories in this area.

More information about the recognised certifications is available [here](#).

PRIORITY 4

SELF-LEARNING AND REGULATING CHAIN

4.1 Residue measurement

A residue measurement is carried out every year by CLM. Here, plants are purchased from different signatories and tested for any residues that may be present. The results of the residue measurement are fed back to retailers. When discussing the annual plans, the results of the residue measurement are also discussed with retailers.

More information about what happens if substances that are prohibited under Ambition 5.0 are found is available [here](#).

4.2 Spring and autumn meeting

Meetings are organised twice a year. In the mornings, discussions are primarily with signatories to the Ambition. These involve a joint evaluation of:

- What the trends and developments are;
- Where we stand in relation to Ambition 5.0; and
- What next steps can be taken with the signatories to Ambition 5.0.

Other stakeholders in the chain are also invited to contribute in the afternoons. There is then a broader look at the different initiatives and developments taking place in the chain in terms of plant protection and if there is any inspiration from examples outside the chain. Signatories are expected to participate in the spring and autumn meetings.

Efforts are also made to share knowledge and to map subsequent steps in thematic working groups in which signatories can participate.

The original ambition was drawn up in Dutch. This document is a translation and may therefore contain translation errors. You can contact Tuinbranche Nederland if you have any questions.

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This is a summary of important points for action for signatories – from Ambition 5.0 – plant protection in horticulture in Dutch garden retail. Go to www.tuinbranche.nl or scan the QR code for the extended version.

